Multimedia Design Executive


Due to unprecedented growth and our drive to set the future benchmark in digital entertainment, a unique opportunity has arisen to join the Number One digital music company as the Multimedia Design Executive. Based in our Sydney office, this role offers the responsibility to represent Universal Music and its artists visually, across all digital portals.

Reporting to the Digital team, responsibilities include:

- Design and programming for and across the Getmusic.com.au portal. Includes keeping the website up to date and relevant with flash, static jpeg and gif banners. With the Getmusic team, determine priorities and deadlines, in line with the Getmusic brand guidelines.
- Design and build artist and campaign websites in-house, using an established artist website development environment, with integration into a CMS. Includes determining all coding requirements for site creation, integration with eCommerce and email registration platforms, Brightcove video players, and providing ongoing advice as to SEO across all digital platforms.
- Design, build and update artist social networking platforms, including Myspace, Facebook, Twitter, YouTube and more.
- Design and build artist, campaign and Getmusic.com.au specific html email communications. Includes testing of all email communications across multiple email platforms and optimisation over time.

**ESSENTIAL EXPERIENCE:** Minimum solid two years similar experience in graphic or web design in an entertainment industry, media or advertising context. Experience in building websites, banners and html email templates.

**ESSENTIAL SKILLS:** Superior design skills including use of Adobe photoshop/illustrator/Flash (animated banners). Demonstrated experience maintaining websites including html & CSS integration of flash & javascript into a html environment.

**QUALIFICATIONS:** Tertiary qualification preferred.

For this opportunity please email your resume to: HR.Australia@umusic.com