Media Analyst

An excellent opportunity for a media analyst in a fast-paced multinational company.

WMC Global Pty Ltd is seeking a part-time media analyst for immediate employment in our North Sydney, NSW offices. Working closely with a dedicated team of specialists under the direction of the general manager, the media analyst will evaluate online, print, direct mail, and on-air advertising creative.

Please visit our Website at http://www.wmcglobal.com.au to understand what we do. Then ask yourself:

- Am I curious?
- Am I a detail-oriented self-starter?
- Do I enjoy teamwork?
- Am I a critical thinker with good analytical skills?
- Am I known for my organisational skills and positive attitude?

If the answer to these questions is YES, you could be just the individual we’re looking for.

The successful candidate will:

- Be able think on his or her feet and thrive in a fast-paced environment
- Be proficient with PC equipment and Microsoft Excel
- Have knowledge of social networking Websites
- Possess broad familiarity with the Web, search engines, and SEO

Strong English language skills, both written and verbal, are a must. Knowledge of the mobile industry and mobile media advertising would be helpful and a definite advantage. Applicants must have at least completed a bachelor’s degree and be studying toward a post graduate degree.

Please submit to jobs@wmcglobal.com your:

- Cover letter, detailing why you would be the ideal candidate for this position;
- Resume; and
- Writing sample (on any topic).

About WMC Global

WMC Global was founded in the United States in 2006 in response to the country’s early mobile premium services market and the need for oversight to protect the carriers and their subscribers from noncompliant advertising practices and questionable third-party services operating on the carrier networks. In 2009, the company opened offices serving Australia, the United Kingdom, and Europe, as well, by providing in-market monitoring of mobile premium services, including WAP-advertised and -billed services; mobile applications; interactive voice response services; and age verification systems. Since then, WMC Global has widened its scope to deliver digital confidence and encourage consumer trust for its clients across a variety of industries.